



**HUNGARY  
MADŽARSKA**



**AGRICULTURAL  
MARKETING  
CENTRE**

## **Hungary**

H-1012 Budapest, Kuny Domokos u. 13-15. II. em.  
amc@amc.hu | www.amc.hu  
facebook.com/agrarmarketingcentrum



# **AGRA**

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**GORNJA RADGONA  
24-29. 08. 2019**

**HUNGARIAN STAND:**



# HUNGARY

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## Dragi bralec!

Znano je, da so madžarski ljudje strastni. Ustvarjanje svoje ustvarjalnosti, mnenja in prepričanj je pripravljen na akcijo.

Imamo edinstven pristop do življenja in naše vitalnosti v vseh svojih mislih kar seveda prodira v našo prehranjevalno kulturo.

Ni čudno, da smo že od davnih časov radi uživali v značilnih, močnih okusih, pikantnih začimbah, bogati, tradicionalno zvesti hrani.

Naše kmetijstvo - kot je zapisano v naši ustavi - brez GM in edinstvenost naše kuhinje nosi naš glas daleč stran.

AMC poslanstvo je z desetletnimi izkušnjami in prestižnim strokovnim znanjem spodbujati, popularizirati in promovirati visoko kakovostne madžarske izdelke z zdravo, okusno, okoljsko osveščeno tehnologijo, ki spoštuje tehnologije, s katerimi so nas zapustili naši predniki, iz generacije v generacijo. in združevanje novih inovativnih tehnoloških procesov.

Zaradi naših edinstvenih geografskih in naravnih značilnosti, izjemnih kakovostnih pridelkov hrane in izjemne varnosti hrane v EU nudimo živila z visoko dodano vrednostjo.

Oglejte si našo stojnico, odkrijte visokokakovostne madžarske izdelke naših razstavljalcev in okusite slasten okus naše hrane in pijače, da izberete priljubljene, ki jih je vredno deliti s svojimi najdražjimi.

## Dear Reader,

Hungarians are well known for being a passionate people. They are quick to act, and take a stand for their creativity, opinion and faith.

Our unique outlook on life and our vigour are apparent in our every thought and they also permeate our culinary culture.

No wonder, then, that since ancient times we have loved distinctive, pronounced flavours, hot spices and substantial, traditional dishes.

Our agriculture, our GMO-free status - guaranteed by the constitution - and the distinct uniqueness of our cuisine is world famous.

With our expertise and several decades of experience, our mission at AMC is to raise awareness, to encourage the enjoyment of and to propagate healthy, tasty, high-quality Hungarian products that are manufactured by eco-conscious processes and are made respecting the ways our ancestors bequeathed upon us, by passing on our knowledge from one generation to the next, and by encouraging new and innovative technologies.

As a result of our unequalled geographical and natural endowments, our exceptional eminence in producing food products, and thanks to our high level of food safety compared to other EU members we are able to offer food products with a high added value.

Come and visit our booth, explore the high-quality Hungarian products of our exhibitors and taste the delightful flavours of our dishes and drinks so you can choose your favourite ones that are worthy enough of sharing with your loved ones.



**Péter Ondré**  
CEO



### **Agricultural Marketing Centre**

H-1012 Budapest, Kuny Domokos u. 13-15. II. em.

amc@amc.hu | amc.hu | facebook.com/agrarmarketingcentrum

# CAPRIOVUS LTD.

📍 H-2317 Szigetcsép,  
Dunasor 073/72 hrsz.

☎ +36 24 513-660

☎ + 36 24 513-661

🌐 www.capriovus.eu

✉ capriovus@capriovus.hu

👤 **Mr. Zoltán Németh**

☎ **+36 20 571-0913**

✉ nemeth.zoltan@capriovus.eu

🗨 Correspondence in: English, German

👤 **Mr. Sándor Miklósi**

☎ **+36 20 536-9670**

✉ miklosi.sandor@capriovus.hu

🗨 Correspondence in: English, German, French



Podjetje Capriovus Ltd. je bilo ustanovljeno leta 1991 s polnim madžarskim lastništvom. Naša glavna dejavnost je predelava jajc, proizvodnja jajčnih izdelkov, pakiranje jajc in recikliranje stranskih proizvodov, ki nastajajo med predelavo.

V naših tovarnah izdelujemo različne pasterizirane jajčne sokove, sušeni jajčni prašek, očiščena kuhana jajca, kuhane jajčne palice in razkužene jajčne izdelke. V naših obratih za pakiranje jajc se ukvarjamo z razvrščanjem in pakiranjem svežih jajc.

Capriovus Ltd. was founded in 1991 as an entirely Hungarian company. Our main activity is egg processing, egg-product manufacturing, egg packing and the recycling of process by-products.

Our plant produces various pasteurised egg liquids, dried egg powder, cleaned boiled eggs, hard-boiled egg bars and sanitised shell egg products. Our egg packaging plants sort and pack fresh eggs for human consumption.





# KUNSÁG-SZESZ PLC.

📍 H-6200 Kiskőrös, Bánffy u. 37.

☎ +36 20 929-0288

🌐 [www.kunsagszesz.hu](http://www.kunsagszesz.hu)

✉ [iroda@kunsagszesz.hu](mailto:iroda@kunsagszesz.hu)

👤 **Mr. Nagy Norbert**

☎ +36 20 513-9981

✉ [nagynorbert@kunsagszesz.hu](mailto:nagynorbert@kunsagszesz.hu)

📧 Correspondence in: English

**KUNSÁG  
SZESZ** ZRT.



V razširjenem obsegu hungaricumov smo čutili potrebo po posebni kakovosti z madžarskimi tradicijami.

Zato smo ustanovili žganjarijo Mátyás Pálinkaház eno najsodobnejših obratov za izdelavo žganja na Madžarskem.

Naša destilarna združuje najsodobnejšo tehnologijo z vodeno pripravo sadne drozge in tradicije, da bi zagotovila, da bodo vse starosti in potrošniki sami našli idealen okus med našimi izdelki.

Naše žganje je elegantno, čiste značilnosti, svežega sadnega okusa, ter ponuja dolgo trajne, nepozabne izkušnje.

Je pijača, ki je vsekakor dobrodošla za dober pogovor, in ob dobri hrani.

Seeing the expanding rage of the Hungaricum brand, we thought that there would be demand for special quality combined with Hungarian traditions. That is why we established one of the cutting-edge palinka distilleries of Hungary, the Mátyás Pálinkaház.

Our distillery combines state-of-the-art technology (controlled mashing) with tradition in order to offer every generation and consumer group the ideal flavour and aroma.

With their elegance, clearness and fresh fruit flavour, our palinkas offer a long-lasting and unforgettable experience and are perfect to accompany great conversations and meals.



# PÉKMESTER BISCUITS LTD.

📍 H-8174 Balatonkenese,  
Fő út 21-23.

☎ +36 88 574-800

🌐 www.gluten-x.com

✉ info@gluten-x.com

👤 **Mr. László Tüttő**

☎ +36 70 457-6141

✉ laszlo.tutto@gluten-x.com

🗨 Correspondence in: English

👤 **Mr. Gábor Süle**

☎ +36 70 636-3773

✉ gabor.sule@gluten-x.com

🗨 Correspondence in: English



Pékmester Biscuit Ltd. proizvaja okusne piškote pod blagovno znamko Gluten-X.

Značilnosti sladkih in slanih krekerjev: brez glutena

- veganski
- brez sladkorja
- brez jajc
- brez soje
- brez mlečnih izdelkov brez
- laktoze

Pékmester Biscuit makes really tasty free-from biscuits under the Gluten-X brand.

They offer sweet and salty biscuits that are:

- gluten free
- vegan
- sugar free
- egg free
- soy free
- dairy free
- lactose free



 Vegan

 Gluten-free

 Sugar-free



## THE TRULY DELICIOUS GLUTEN-FREE BISCUITS!

# POLIPOR-98 LTD.

📍 H- 5100 Jászberény, Újerdő tanya 26.

🌐 [www.struccfeszek.hu](http://www.struccfeszek.hu)

👤 **Mr. Donát Balog**

☎ **+36 70 368-8342**

✉ [donat.balog@struccfeszek.hu](mailto:donat.balog@struccfeszek.hu)

🗨 Correspondence in: English



**STRUCC**  
**FÉSZEK**

Ukvarjamo se z rejo nojev. Po reji izdelujemo končne izdelke. Nojeve paštete z račjimi jetri, dimljene nojeve klobase (sladke in pekoče). V naši pašteti ne uporabljamo aditivnih sredstev in konzervansov.

We breed and fatten ostriches and make products such as ostrich pate with duck liver and dried plums, as well as smoked ostrich sausage (sweet and hot). Our pate does not contain any additives and preservatives.





# NOTES



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