



## Virtual matchmaking event

### Innovation & Digitalisation in the Agro-Food Sector 2021

August 24th - 25th, 2021

Regional Development Agency Podravje-Maribor is organizing an on-line business matchmaking event **“Innovation & Digitalisation in the Agro-Food Sector”** in the framework of the **59<sup>th</sup> International Fair of Agriculture and Food Fair AGRA 2021**.

The AGRA 2021 fair will promote new technologies and new know-how, while making efficient use of everything we already have at our disposal. Therefore, it will be an excellent opportunity for the transfer of new know-how to agricultural holdings and farms, for the exchange of experience in the international field, and for paving new business ties. This year's partner country will be the Republic of France.

The matchmaking event aims to initiate business and technology co-operations by offering pre-arranged 25-minute meetings. The basis for the meetings is an online catalogue containing all competence profiles of each participant.

#### THEMATIC FOCUS:

- FRUITS AND VEGETABLE
- INNOVATION AND DIGITALIZATION
- AGRICULTURE OF THE FUTURE
- CLIMATE CHANGES AND WATER RESOURCES
- ORGANIC AGRICULTURE
- FOOD FROM OUR NEARBY
- NUTRITIONAL SAFETY
- OUR ENVIRONMENT
- STRENGTHENING RURAL AREAS
- BIODIVERSITY
- FOREST AND WOOD - OUR WEALTH
- TOURISM IN AGRICULTURE

#### AGENDA August 24<sup>th</sup>, 2021:

- 10.00 - 11.30 Thematic lectures: Innovation & Digitalisation in the Agro-Food Sector
- 12.00 – 17.00 Bilateral business meetings

#### AGENDA August 25<sup>th</sup>, 2021:

- 9.00 - 10.30 Thematic lectures: Innovation & Digitalisation in the Agro-Food Sector, in Slovene language
- 11.00 – 17.00 Bilateral business meetings

#### DEADLINES:

- August 24th, 2021: Online registration (insert your cooperation profile)
- August 24th, 2021: Choose interesting profiles and book your b2b meeting
- August 24th, & 25th, 2021: Thematic lectures & Matchmaking Event

Web page & REGISTRATION: <https://innovation-digitalisation-in-agro-food.b2match.io/>

The registration is free of charge.

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