

## INVITATION to a cooperation meeting

### Innovative Agriculture & Traveling Industry

Regional Development Agency Podravje - Maribor / Enterprise Europe Network is inviting you to the business matchmaking event **“Innovative Agriculture & Traveling Industry”** and **thematic lectures**, which will take place on **23. - 25. August 2022** in the framework of the **60<sup>th</sup> International Fair of Agriculture and Food Fair AGRA 2022** in Gornja Radgona (Slovenia).

The AGRA 2022 fair will promote new technologies and new know-how, while making efficient use of everything we already have at our disposal. Therefore, it will be an excellent opportunity for the transfer of new know-how to agricultural holdings and farms, for the exchange of experience in the international field, and for paving new business ties.

The matchmaking event aims to initiate business and technology co-operations by offering pre-arranged 25 - minute meetings. The basis for the meetings is an online catalogue containing all competence profiles of each participant.

#### AGRA 2022 business matchmaking Focuses:

AGRICULTURE:	TOURISM:
<ul style="list-style-type: none"> <li>• International year of fisheries and aquaculture</li> <li>• Agriculture in the future</li> <li>• Organic farming</li> <li>• Forest and wood - our wealth</li> <li>• Innovation and digitalisation</li> </ul>	<ul style="list-style-type: none"> <li>• Hiking</li> <li>• Cycling</li> <li>• Tourism in agriculture</li> </ul>

The matchmaking event aims to initiate business and technology co-operations by offering pre-arranged 30-minute meetings. The basis for the meetings is an online catalogue containing all competence profiles of each participant.

#### Agenda:

Tuesday, 23. August 2022 - <b>online</b> :	Wednesday, 24. August 2022 - <b>live, HALL 5</b> :
<ul style="list-style-type: none"> <li>• 12.30 – 17:00 Bilateral business meetings</li> </ul>	<ul style="list-style-type: none"> <li>• 10:00 – 12:00 Thematic lectures</li> <li>• 12:30 – 17:00 Bilateral business meetings</li> </ul>
Thursday, 25. August 2022 - <b>online</b> :	
<ul style="list-style-type: none"> <li>• 12:30 – 17:00 Bilateral business meetings</li> </ul>	

The matchmaking event will provide you with the unique opportunity to meet potential partners related to the innovative solutions & technologies that are revolutionizing businesses. Attendance at the business matchmaking and topical lectures is **free of charge**.

#### DEADLINES:

- 19. August 2022: [online registration](#) (insert your cooperation profile),
- 20. August 2022: [select interesting profiles and book your b2b meeting](#),
- 24. August 2022, until 9 am: Thematic lectures.

Further information: <https://innovative-travelling-industry.b2match.io/home>,  
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