



Specialised and Accompanying programme AGRA 2023

THE FAIR WILL BE ALIVE WITH PROFESSIONAL ANIMAL SHOWS

- Native Slovenian breeds of domestic animals (Cika cattle, Belo Kranjska pramenka sheep, Bovec sheep, Drežnica goat, Styrian hen, Carniolan bee, pictorial material about the Krškopolje pig),
- Cattle (Charolais, Spotted, Brown and meat breeds, Cika, Boškarin or Istrian cattle, Limousin, Black and White, stud bulls, heifers, breeding bulls, nursing cows with calves),
- Horses (Posavje, Haflinger, Lipizzaner, Slovenian Cold-Blooded, Bosnian Mountain horse, Ljutomer Trotter, show jumping as an equestrian sport),
- Small livestock (Slovenian indigenous, traditional and non-indigenous breeds of sheep and goats, and sheep from economic cross-breeding between indigenous and non-indigenous breeds),
- Pigs (presentations of the SloHibrid breeding program and the Krškopolje pig with display panels and projection),
- Small animal breeds and small animal nurseries (pheasants, pigeons, rabbits, chickens, ducks, small parrots, African hedgehogs, quails, mini goats).

GREEN FAIR GARDENS WITH WISE EXPERT ADVICE

- The garden of the Rakičan Biotechnical School (a model plantation of crops, vegetables and herbs with an emphasis on indigenous varieties, classified into the groups of corn, sorghum, millet, plants for bee grazing, stubble, roots and tubers),
- Ecological Green Jewels Polygon (model field with a demonstration of the 5-year vegetable and arable rotation of the Union of Slovene Organic Farm Associations),
- A permaculture-biodynamic garden with an ecological house made of straw bales (preserving and improving basic life resources, water, soil and air, as well as people's well-being under the leadership of the Permaculture Society of Slovenia in cooperation with the Amarant seed house),
- Model apiary with a honey-bearing plantation (year-round education on the importance of beekeeping in Slovenia and the mission of bees and honey bees for the survival of humanity),
- Forest-Park Plantation (The Slovenian Forest Service presents existing and, in the light of climate change, future tree species in our forests, forest etiquette, and forest pedagogy, also for school and pre-school children.)
- The haystack of climate goals (This year's new acquisition of Pomurski Sejm is a traditional wooden poplar haystack in the model fair gardens. The haystack characterizes the Slovenian cultural landscape and, in terms of sustainable and ecological construction, is the most typical example of the attitude towards nature and agriculture. With it, we show the issue of climate change in a vivid way, as it represents an example of how we can take care of the drying and storage of agricultural products and the storage of equipment and machinery without additional energy).

THE QUALITY REPRESENTED BY AGRA IS VERIFIED THROUGH PROFESSIONAL ASSESSMENTS

- 44. International Assessment of Meat and Meat Products
- 27. International Assessment of Fruit Juices, Soft Drinks and Bottled Water
- 37. International Assessment of Milk and Dairy Products
- 49. Open National Assessment of Wine "Vino Slovenija Gornja Radgona", 13. Open National Assessment of BIO Wine
- 4. International Assessment of Honey Drinks
- 22. Assessment of Honey with International Participation
- 41. International Assessment of Agricultural Machinery and Equipment

A TOUCH OF AGRA FROM INDIA, AGRA'S PARTNER COUNTRY

This year's AGRA partner country is India, which boasts an extremely diverse and successful agricultural sector. India is known for its rich production of cereals, rice, pulses, fruits, vegetables, spices, and other crops. Their advances in agricultural technology, such as smart solutions and digital platforms, are making significant contributions to the efficiency of the agricultural sector. The cooperation between India and Slovenia at the AGRA fair will thus enable the exchange of knowledge, experience, technologies, innovative solutions and trade opportunities, which will be beneficial for both countries and the wider European area.

India is the initiator of the International Year of Millet.

We invite you to visit the Indian pavilion at the AGRA Fair, where you will have the opportunity to learn about India's traditions and innovations in the field of agriculture, as well as the rich cultural traditions of this great country.

The AGRA fair is an excellent platform for promoting international cooperation, exchanging ideas and developing new business opportunities. With the participation of India as a partner country of the AGRA fair, we are proud of reinforcing cooperation between the two countries and look forward to the mutual benefits brought by this unique opportunity to exchange knowledge and experience in the agri-food sector.

COMPETITIONS

- 23rd national wood chopping championship for forest owners
- competition in dancing the polka
- tug-of war
- wine team of Slovenia football match

SOCIAL EVENTS

- meeting of rural youth
- meeting of farmers' wives and girls
- meeting sommeliers
- meeting of the European Order of the Knights of Wine, Consulate for Slovenia
- meeting of Slovenian Order of the Knights of Wine
- guided wine tasting of wines from the VINO Slovenija Gornja Radgona 2023 assessment with Maja Pečarič, Wine Queen of Slovenia 2023
- expert guided tours of the fair, sample orchards and animal exhibitions
- 13th meeting of vintage Steyr tractors

Everyday

9.00 – 18.00 / sample plantations

Guided tours through the fair gardens:

- garden of the Biotechnical School Rakičan
- green jewels of nature garden
- permacultural-biodynamic garden
- straw cottage

Saturday, 26. August 2023

YOUNG FARMERS DAY | PLOUGHMANS DAY

10.00 / Event area

Opening of the 61. International Agriculture-Food Fair AGRA

10.00-12.00 / Ring

Presentation of the exhibited horses and carriage rides

12.00-13.00 / Ring

Presentation of the exhibited cattle with expert commentary

13.00-14.00 / Event area

Mascot dance

14.00-15.00 / Event area

Polka dance contest

14.00-16.00 / Ring

Presentation of the exhibited horses and carriage rides

18.00 – 24.00 / Gornja Radgona, Trg svobode in the centre of the town

Entertaining event - Radgona Night

Sunday, 27. August 2023

RURAL YOUTH DAY | BEEKEEPERS DAY | FORERSTERS AND FOREST DAY | AGRICULTURAL TECHNIQUES DAY | DAY OF THE BREEDERS OF THE SLOVENIAN AUTOCHTHONOUS RACES | SEMINARY DAY

9.00 – 18.00 / Hall A

Young farmers' market

Organiser: Slovenian Rural Youth Association

9.00 – 11.00 / Ring

Presentation of the exhibited horses and carriage rides

10.00 / Demonstration area

23rd National wood chopping competition by forest owners

11.00-13.00 / Event area

Formal announcement of the results and presentation of 22. assessment awards of honey with international participation and 4. international evaluation of honey drinks

12.30-14.00 / Ring

Presentation of Slovenian indigenous breeds of domestic animals with expert commentary

14.00 / Wine Pavilion

Guided tasting of wines from the Vino Slovenija Gornja Radgona 2023 wine assessment with Maja Pečarič, Wine Queen of Slovenia 2023

14.00-15.30 / Ring

Show jumping as an equestrian sport

15.30-16.30 / Ring

FENDT competition in tug-of-war for the strongest Slovene boys

16.00 / Wine Pavilion

Guided tasting of wines from the Vino Slovenija Gornja Radgona 2023 wine assessment with Maja Pečarič, Wine Queen of Slovenia 2023

16.00 / Hall 2

Formal announcement of the results and presentation of awards for the 41th international assessment of agricultural machinery and equipment

17.00 / Ring

Presentation of awards for the 23. National competition in wood chopping by forest owners

Monday, 28. August 2023

CATTLE BREEDERS' DAY | FOOD SCIENTISTS' DAY | VETS' DAY | GASTRONOMY DAY | DAY OF ORGANIC FARMING

9.00 – 10.00 / Ring

Presentation of the exhibited horses and carriage rides

10.00 – 12.00 / Ring

Assessment of exhibited beef cattle

12.00-14.00 / Ring

Awards to cattle breeders

14.00-16.00 / Ring

Presentation of the exhibited horses and carriage rides

15.00 – 17.00 / Event area

Presentation of international assessment awards within the frame of the 60. International Agriculture and Food Fair AGRA:

- 27. International assessment of fruit juices, soft drinks and bottled water
- 37. International assessment of milk and dairy products
- 44. International assessment of meat and meat products

16.00 / Wine Pavilion

Guided tasting of wines from the Vino Slovenija Gornja Radgona 2023 wine assessment with Maja Pečarič, Wine Queen of Slovenia 2023

16.00 – 17.00 / Manege

Presentation of the exhibited cattle with expert commentary

Tuesday, 29. August 2023

DAY OF THE CHAMBER OF AGRICULTURE AND FORESTRY OF SLOVENIA | DAY OF TOURIST FARMS | WINEGROWERS AND WINE MAKERS DAY | HORSE BREEDERS DAY | FRUITGROWERS DAY | SOMMELIERS DAY | HUNGARY DAY |

10.00-15.00 / Ring

Presentation of the exhibited horses and carriage rides:

- 10.00 – 11.00 Posavina horse
- 11.00 – 11.20 Ljutomer trotter
- 11.20 – 11.40 Haflinger
- 12.45 – 13.15 Award ceremony to horse breeders
- 11.40 – 12.00 Slovenian cold-blooded horse
- 12.00 – 12.20 Bosnian mountain horse
- 12.20 – 12.40 Lipizzaner
- 12.45 – 13.15 Award ceremony to horse breeders
- 13.15 – 15.00 Show jumping as an equestrian sport

13.30 – 14.30 / Wine Pavilion

Guided tasting of champion wines from the Vino Slovenija Gornja Radgona 2023 wine assessment

13.30-15.30 / Hall 5

Hungarian Business Forum

Organizer: Hungarian National Trade House and Embassy of Hungary in Ljubljana

15.00 – 16.30 / Event area

Formal announcement of results and presentation of medals for the:

- 49. Open State wine assessment Vino Slovenija Gornja Radgona,
- 13. Open State assessment of BIO wine Vino Slovenija Gornja Radgona

15.00 – 15.30 / Manege

Presentation of the exhibited cattle with expert commentary

15.30-17.30 / Ring

Presentation of the exhibited horses and carriage rides

Wednesday, 30. August 2023

SLOVENIAN COOPERATIVES` DAY | PIG BREEDERS` DAY | SHEEP AND GOAT BREEDERS` DAY | FARM FOOD EDUCATION DAY

9.00-11.00 / Ring

Presentation of the exhibited horses and carriage rides

10.00 – 17.00 / Hall 5

International cooperation meeting MEET4BUSINESS AGRA 2023

Organizers: Maribor Development Agency / Enterprise Europe Network and Pomurski sejem d.o.o.

11.00-12.00 / Ring

Presentation of the exhibited cattle with expert commentary

12.00-14.00 / Ring

Presentation of the exhibited horses and carriage rides

14.00-16.00 / Ring

- Presentation breeds of sheep and goats that are bred in Slovenia, with expert commentary
- Show of sheep shearing and handling of sheep and goats
- Presentation of the work of the Slovenian indigenous breed of the Karst Shepherd sheepdogs and a presentation of awards to owners

16.00 / Wine Pavilion

Guided tasting of wines from the Vino Slovenija Gornja Radgona 2023 wine assessment with Maja Pečarič, Wine Queen of Slovenia 2023

16.00-16.30 / Ring

Presentation of the exhibited cattle with expert commentary

16.30-18.00 / Ring

Presentation of the exhibited horses and carriage rides

Thursday, 31. August 2023

DAY OF NATURAL PARKS | DAY OF ORGANIC FARMING | VEGETABLE PRODUCERS DAY | EXHIBITION GARDENS | STEYR TRACTORS` DAY

9.00-11.00 / Ring

Presentation of the exhibited horses and carriage rides

10.00 – 12.00 / Hall 5

How John Deere and CNHi dealers went paperless in field operations

Organiser: [Frontu.com](https://www.frontu.com)

10.00 – 17.00 / Online

International cooperation meeting MEET4BUSINESS AGRA 2023

Organizers: Maribor Development Agency / Enterprise Europe Network and Pomurski sejem d.o.o.

11.00-12.00 / Ring

Presentation of the exhibited cattle with expert commentary

12.00-14.00 / Ring

Presentation of the exhibited horses and carriage rides

13.00 / Event area

13. meeting of vintage Steyr tractors

14.00 / Wine Pavilion

Guided tasting of wines from the Vino Slovenija Gornja Radgona 2023 wine assessment with Maja Pečarič, Wine Queen of Slovenia 2023

14.00-15.00 / Ring

Presentation of the exhibited cattle with expert commentary

15.00-16.00 / Ring

Presentation of the exhibited horses and carriage rides

16.00 / Wine Pavilion

Guided tasting of wines from the Vino Slovenija Gornja Radgona 2023 wine assessment with Maja Pečarič, Wine Queen of Slovenia 2023

The organizer reserves the right to change the program.